

## Fadwa Al-Homaizi

Fadwa Al-Homaizi is the co-founder and Chairwoman of *Kout Food Group* and the Co-Vice Chair of *Al-Homaizi Group*, a dominant market shareholder in various Kuwaiti and Middle Eastern industries from shipping and logistics to diversified consumer products. Mrs. Al-Homaizi is a prominent Kuwaiti business woman, a visionary leader in finance, international franchising, and creative innovation. Her dedication



to excellence has led to a distinguished career that spans more than two decades—based on a unique framework that values the importance of people, principles, perseverance, and profit.

A pioneer, Mrs. Fadwa Al-Homaizi created the first home-grown Kuwaiti franchise called *Hungry Bunny* in 1982: it was a success story that deeply touched people's lives. Today, Mrs. Al-Homaizi continues to keep abreast of the latest creative international business models. Her commitment to best business practices has created a unique company culture that not only serves the customer but also contributes to the continued success of the Al-Homaizi Group.

Mrs. Al-Homaizi adopts a leadership style whereby everyone feels like they are an extension of the family business she values. She firmly believes that success comes from paying attention to the smallest detail. Her intention for Al-Homaizi Group is to continue to break down boundaries and to create new standards in the region and internationally.

As a social entrepreneur, Mrs. Al Homaizi uses her business acumen to support cultural and social initiatives focused on organizations for youth - creating real opportunities for them to achieve their full potential. She sits on the Board of Directors of LoYAC a non-profit organization working towards the overall development of the youth in Kuwait through outreach programs spreading from the local community to Kenya and other developing countries.

Recently, Mrs Al-Homaizi joined the Board of Advisors of the Center For Human Emergence-Middle East, an Arab Think Tank and research institute that uses an integrative framework to derive at innovative solutions to facilitate emergence in the Middle East.

A Patron of the Arts, Mrs. Al-Homaizi supports documentary films and publications that emphasize the positive historic role that Islam and the Arabs played in the shaping of world culture.